

Exciting Wine Distribution Opportunity!

This Opportunity Offers:

- A unique niche line of high quality, California sparkling and still wines
- Featuring popular, flavored sparkling varietals un-available elsewhere
- The most asked for still varietals (Cabernet, Merlot, Chardonnay, Pinot Noir)
- Matched with a very successful, eye-catching brand, "Butterfly Effect"

Don't miss this opportunity for an exciting, market proven lineup!



See Companion Still Wines on Following Page



Extensive marketing has demonstrated that these California, flavored sparkling varietals are among the hottest selling wines in the Country, and the non-flavored sparkling varietals are popular too. Matched with this, the cool, eye-catching *Butterfly Effect*™ label makes these wines fly off the shelf. The sparkling wines are complemented with these excellent quality California varietals: Cabernet, Merlot, Chardonnay and Pinot Noir.

If you want a homerun, niche wine lineup, with little or no competition and thoroughly proven consumer appeal, the Butterfly Effect portfolio deserves a close look.

™ Trademark owned by Cali Wine & Vine, LLC

Produced and offered by:

Cali Wine
& Vine

CaliWineandVine.com

California Winemaking Excellence

SAMPLE BOTTLES ARE
AVAILABLE AT \$15 EACH,
FULLY REBATED WITH YOUR
FIRST PALLET SIZED ORDER.

CONTACT FOR WHOLESALING INFORMATION:

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PRIVATE LABEL WHOLESALE PRICE LIST

Effective June 1, 2022

Sparkling Varietals, 750 ml Bottle Prices

Varietal	Suggested Bottle Retail	55 to 165 Cases 1 to 3 Pallets		220 to 550 Cases 4 to 10 Pallets		605 to 1375 Cases 11 to 25 Pallets	
		Bottle	Case	Bottle	Case	Bottle	Case
Brut, Rosé, Moscato*	24.95	9.92	119.04	8.93	107.14	8.48	101.78
Flavored Sparkling*	29.95	11.58	138.96	10.42	125.06	9.90	118.81

(Price Extensions Continued Below)

Varietal	Suggested Bottle Retail	1430 to 2750 Cases 26 to 50 Pallets		2805 to 5500 Cases 51 to 100 Pallets		5555+ Cases 101+ Pallets	
		Bottle	Case	Bottle	Case	Bottle	Case
Brut, Rosé, Moscato*	24.95	8.14	97.71	7.90	94.78	7.74	92.88
Flavored Sparkling*	29.95	9.50	114.06	9.22	110.64	9.04	108.42

Still Varietals, 750 ml Bottle Prices

Varietal	Suggested Bottle Retail	56 to 168 Cases 1 to 3 Pallets		224 to 560 Cases 4 to 10 Pallets		616 to 1400 Cases 11 to 25 Pallets	
		Bottle	Case	Bottle	Case	Bottle	Case
Cabernet / Merlot**	29.95 / 21.95	9.79	117.48	8.81	105.73	8.37	100.45
Pinot Noir**	34.95	10.92	131.04	9.83	117.94	9.34	112.04
Chardonnay**	21.95	9.79	117.48	8.81	105.73	8.37	100.45

(Price Extensions Continued Below)

Varietal	Suggested Bottle Retail	1456 to 2800 Cases 26 to 50 Pallets		2856 to 5600 Cases 51 to 100 Pallets		5656+ Cases 101+ Pallets	
		Bottle	Case	Bottle	Case	Bottle	Case
Cabernet / Merlot**	29.95 / 21.95	8.04	96.43	7.79	93.53	7.64	91.66
Pinot Noir**	34.95	8.96	107.56	8.69	104.33	8.52	102.24
Chardonnay**	21.95	8.04	96.43	7.79	93.53	7.64	91.66

* A pallet of sparkling wines = 55 cases. Brut, Rosé & Moscato are non-flavored. Peach Mango and Pineapple-Coconut are the two (2) flavored varietals.

** A pallet of each of these 4 still wines = 56 cases.

Terms:

1. Volume discounts are "per varietal". Multiple varietals cannot be combined to obtain a larger discount.
2. Prices are subject to change at any time with 30 days' notice.
3. The costs of label design and government label certification are not included, but label printing is included.
4. Shipping charges from California and/or any applicable taxes in your state are not included, but federal tax is.
5. Unless payment terms are otherwise agreed to in advance, payment terms are: 50% in advance and 50% upon the winery's completion of each order.

A Closer Look:



Vintage: Non, Bottled Ongoing
Appellation: California, USA
Vineyard: Northern California
Alcohol Sparkling Wines: 11.5%
Alcohol Still Wines: 13.0%
Residual Sugar: Dry (<.015%)
Residual Sugar: Flavored +/- 1.0%
Net Contents: 750 ml
Seal Method: Natural Cork
Package: 12 Bottles Per Case
Case Weight: 34.5 lbs, Still Wines
Case Weight: 46.1 Sparkling



George Bursick, Cali Wine & Vine Master Winemaker



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